

TOWN COUNCIL OF GRANGE-OVER-SANDS

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Guidance on Banners on the Ornamental Garden Railings

Approved July 2015, amended July 2017

The Town Council recognises the valuable role local events play in our community, and that these need to be advertised to be successful. However the Town Council has received concerns about the proliferation and quality of banners and notices on the ornamental garden railings, which lie within the conservation area and are one of the first things people see when entering the town.

The legislation governing outdoor advertisements and signs is published by the Government at www.communities.gov.uk/documents/planningandbuilding/pdf/326679.pdf

These regulations are quite strict and onerous. They would be enforced by South Lakeland District Council. Grange Town Council does not have powers of enforcement, but is keen to give some guidance to advertisers to try and prevent SLDC from having to take any more formal action. Grange Town Council recommends that:

- All banners/notices should be clear, clean and legible – with correct spelling and grammar;
- They are securely attached, so they do not come loose in the wind;
- All attachments (cable ties etc) are removed with the banner/notice;
- Banners/notices are only be placed on the railings in front of the hedges – so that they do not block the view through to the gardens, and are not visible from inside the gardens;
- They should be no longer than 1.5m;
- They should only be placed a maximum of 14 days before the event – and be removed by the end of the day after the event;
- Contact details (e-mail, phone) should be on the banner, when possible;
- Events must be local, that is: in the Cartmel Peninsula.
- Local organisations who wish to display banners or notices on the railings should contact Grange Town Council for guidance prior to putting them up.

If all advertisers could take note of this, we hope that the number of banners and notices, and their style does not offend anyone, and that everyone who wishes to advertise can do so without disadvantaging others.

Please note – if any banners or notices are displayed anywhere on the railings other than in front of the hedges, Grange Town Council may relocate them where possible once other banners or notices have been removed.

Commercial banners/notices SLDC do not permit commercial banners or notices to be placed on the railings and will take enforcement action to remove.

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